

Walk For The Homeless

“Taking The Next Step”

**A Fund Raising Event For Carpenter’s Place
To Provide Resources to Rebuild the Lives of
Rockford’s Homeless**



**Saturday, October 4, 2008
Christian Life Schools Running Track
5950 Spring Creek Road
Rockford, Illinois**



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History of Carpenter's Place

Carpenter's Place (CP) was established in June 2000 to provide a central, day-time center for homeless individuals. It is located at 1149 Railroad Avenue in Rockford and includes a large Day Room with a home-style atmosphere, case management area, bathrooms, showers, storage for personal belongings, kitchen, classrooms, art room, laundry facility, donation room, and office space.

Carpenter's Place quickly grew beyond simply providing a safe environment away from the streets. A current array of very practical and essential life services center around professional, holistic, and goal-oriented case management. Effective service linkages, coupled with accountability, are provided for those caught in the downward spiral that has led to living on the street. Carpenter's Place of today truly "Provides the tools for rebuilding the lives of the homeless", as described below:

Services to the Homeless

Currently, an average of 95 Guests come through our doors each day to access services, including:

- Case Management that begins with an individual assessment of 14 areas of life for each homeless Guest. The identified needs are prioritized to create a 'Life Recovery Plan' that serves as a roadmap to positive life changes.
- Linkage and Advocacy to community agencies to access services that address identified needs.
- Housing Assistance that helps to secure and set up housing for homeless adults.
- Employment Support services to assist homeless adults in CP case management to secure and maintain jobs.
- Homeless Mental Health Access Program and Coordinator
- Jail Alternative Program for discharge planning to inmates who will be homeless upon release from jail.
- Supportive Housing Transition Home for men who have completed a substance abuse treatment program.
- Permanent Supportive Housing program for chronically homeless adults.
- Women's Transitional Housing for homeless women working to rebuild their lives.
- Support and educational services - addiction recovery support groups, self esteem classes, life skills classes, art and music classes, and voluntary devotional groups.
- On-site community services - Veteran's Administration, Crusader Clinic's Healthcare for the Homeless Program.
- Practical and essential life services including bathroom facilities and a shower, breakfast and lunch, clothing, storage of personal belongings, a mail/message service, a telephone, a mailing address, laundry service, etc.
- A Day Room to seek shelter from inclement weather and the dangers of the street and engage in positive socialization in a safe and welcoming environment.

A Unique Case Management Model

The primary service of CP is comprehensive and holistic professional case management with extensive interagency collaboration and advocacy. This holistic approach has been demonstrated to be effective and is critical toward effectively addressing the problems of the homeless and transitions them to long-term stability.

The unique case management system developed and used by Carpenter's Place contains custom outreach and engagement, assessment, goal setting, outcome measurement, and other service planning and client management tools.

A Life Recovery Plan is developed for each homeless Guest in Carpenter's Place case management. It is based upon a comprehensive psychosocial interview and assessment of 14 areas of life including:

- ▶ Identification
- ▶ Mental Health
- ▶ Housing
- ▶ Transportation
- ▶ Recreation
- ▶ Relationships
- ▶ Addictions
- ▶ Belongings
- ▶ Financial
- ▶ Spiritual
- ▶ Health
- ▶ Education
- ▶ Employment
- ▶ Legal

The Life Recovery Plan serves as a 'roadmap' to the steps that need to take place for an individual to move forward in making positive life changes. Progress on this plan is required (within each Guest's abilities) to maintain continued extended services at CP. The case managers coordinate the community's social service resources on behalf of each Guest (e.g., medical services, mental health services, substance abuse treatment services, night shelters, food pantries, etc). These collaborations allow each Guest to make positive strides toward self-sufficiency on a personalized basis.

And, it's working!!!

Results

At CP, our goal is to help homeless adults make positive life changes. We're grateful to share that the results are wonderful! ***Lives are changing!***

In just one year, from January 1 to December 31, 2007, with the help of Carpenter's Place case managers:

**296 Homeless individuals secured stable housing, and
227 Homeless adults obtained employment! 203 full time!**

**These results represent significant transformation in the lives of long-term homeless individuals with multiple and complex life issues.*

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NEW Sponsorship Opportunity Level!

The Ultimate Sponsor

Greater than \$10,000

- Year-round recognition from September 2008 to August 2009:
 - Monthly delivery of homemade cookies!
 - Recognition Plaque on permanent display in Carpenter's Place lobby
 - Commemorative Recognition Plaque presented to sponsor at Walk
 - Acknowledgement in every Carpenter's Place newsletter,
 - Recognition in each Constant Contact email sent by Carpenter's Place,
 - Opportunity to kick-off Walk with opening remarks
- Name and logo on billboard advertisement of event*
- Name and logo on promotional posters*
- Name and logo on event brochures*
- Name and logo on placemats at local restaurants* (25,000+)
- Name and logo on television advertisements
- Name included in radio advertisements
- Name and logo on all print materials for event*
- Name and logo on event signage*
- Prominent recognition in Carpenter's Place newsletter (6000+ distribution)
- Prominent recognition in Carpenter's Place e-newsletter (1000+ distribution)
- Prominent recognition on Carpenter's Place website, www.carpentersplace.org
- Company name included in all press releases, public-service announcements, radio and television interviews and written publications promoting “A Walk for the Homeless”.

**To be included on printed materials, the sponsorship agreement must be signed and received prior to print deadlines. Call Joan at Carpenter's Place, 815-964-4105 ext. 216 to verify deadlines not available at the time of this printing.*

Your generous contribution to sponsor “A Walk for the Homeless” will help “provide the tools for rebuilding the lives of the homeless” at Carpenter's Place.

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Principal Sponsor

\$10,000

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- Name and logo on promotional posters*
- Name and logo on event brochures*
- Name and logo on placemats at local restaurants* (25,000+)
- Name and logo on television advertisements
- Name included in radio advertisements
- Name and logo on all print materials for event*
- Name and logo on event signage*
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Sponsorship Opportunity

Primary Sponsor

\$5,000 to \$9,999

- Name and logo on promotional posters*
- Name and logo on event brochures*
- Name and logo on placemats at local restaurants (25,000+)*
- Name and logo on television advertisements
- Name included in radio advertisements
- Name and logo on all print materials for event*
- Name and logo on day-of-event signage
- Prominent recognition in Carpenter's Place newsletter (6000+ distribution)
- Prominent recognition in Carpenter's Place e-newsletter (1000+ distribution)
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Sponsorship Opportunity

Benefactor

\$2,500 to \$4,999

- Name and logo on event brochures*
- Name and logo on placemats at local restaurants* (25,000+)
- Name and logo on day-of-event signage
- Prominent recognition in Carpenter's Place newsletter (6000+ distribution)
- Prominent recognition in Carpenter's Place e-newsletter (1000+ distribution)
- Prominent recognition on Carpenter's Place website, www.carpentersplace.org

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Sponsorship Opportunity

Patron

\$1,000 to \$2,499

- Name on signage along walking path day of event
- Prominent recognition in Carpenter's Place newsletter (6000+ distribution)
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Sponsorship Opportunity

Supporter

\$500 to \$999

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Sponsorship Opportunity

Friend

\$200 to \$499

- Prominent recognition in Carpenter's Place newsletter (6000+ distribution)
- Prominent recognition in Carpenter's Place e-newsletter (1000+ distribution)

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**Carpenter's Place
"Walk For The Homeless"
SPONSOR FORM**

Name

Business Name *(if applicable)*:

Address

City

State

Zip

Telephone Number

Email Address

**** For printed materials, how do you want your name listed?**

Sponsorship Level

___ The Ultimate >\$10,000	\$_____ Amount
___ Principal \$10,000	\$_____ Amount
___ Primary \$5,000 - \$9,999	\$_____ Amount
___ Benefactor \$2,500 - \$4,999	\$_____ Amount
___ Patron \$1,000 - \$2,499	\$_____ Amount
___ Supporter \$500 - \$999	\$_____ Amount
___ Friend \$200 - \$499	\$_____ Amount

Payment Options

___ Check Enclosed *(made payable to Carpenter's Place)*

___ Credit Card: ___ Master Card ___ Visa Card

Card Number _____

Expiration Date _____

Signature _____

Amount \$ _____

___ Please send invoice to:

*Please return completed form to:
Kay Larrick, Carpenter's Place, 1149 Railroad Ave. Rockford, IL 61104
** Logo's can be emailed to joanv@carpentersplace.org*

THANK YOU!